

refresh SERVICE

novograf

part 5

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novoart™ decoration and signage!

novograf™
novoart™
the light weight 3 dimensional image frame



Our novoart™ panels are very light weight. A meter square, deep frame panel weighs just over one kilo! **novoart™** panels can be used for decoration, brightening up public spaces or offices with any image or design of your choice.

They are rigid, stable, resistant to warping and are designed for a long and effective life.

novoart™ panels are an ideal replacement for heavy and expensive wall mounted or hanging signage.

Stunning graphics or photographic images can be printed and wrapped round the edges to create a fully integrated designer effect. Signage can be printed directly onto the panels and can include pictorials, alternatively 3D novoboard™ text can be used.



Read on to see how to decorate your walls or renew your signage with our light weight stunning novoart™ solutions!

As light as a feather.....

You won't believe how light our novoart™ panels are. They can be used for high level decoration or signage. Being unbelievably light weight has a number of advantages including:

- o Walls do not need to be load bearing they can simply be lightweight panels or partitions.
- o No heavy duty fixtures or drilling is required to mount them onto the wall.
- o Light weight panels reduce health and safety risks, important when working at heights.
- o novoart™ panels are easy to install, if desired you can mount them yourself, eliminating installation costs. Depending on the chosen fixing system panels can be permanently adhered to your walls or a detachable/repositionable mounting system can be used, enabling you to swap your novoart™ panels as often as you like.



If you would like to decorate your walls or renew your in-store signage with our light weight novoart™ panels please call us on 01355 900 100 and ask for Emma Goudie or email us at info@novograf.co.uk

Wrap around canvas frame effect.....

novoart™ panels are not only incredibly light weight they are also stunning. Our premium print wraps right round the frame to wow your customers!



Wooden frame effect novoart™ panel



Frame continues on edges



novoart™ panel



Image wraps all around edge

If you like the look of these call 01355 900 100 and ask for a novoart™ sample.

Multiple panels for maximum impact.....

For large graphics multiple **novoart™** panels can be used. The image can be split across several panels like the ones below:

Multiple novoart™ panels can add drama to plain walls



novoart™ panels can be tiled in various ways to suit your surroundings

Benefits of novoart™ panels:

- o Dimensionally stable - panels will not warp or bend and will maintain appearance for years.
- o Variety of finishes - novoart™ panel can be flood coated or digitally printed, enabling a variety of effects to be created including gloss, matt, wood, metallic and canvas effects.
- o Ease of installation - light weight reduces health and safety risks. Panels come with everything needed for a quick install.
- o Speed of installation - results in minimal disruption to trading times, with no dust or noise.
- o Lightweight - novoart™ panels can be attached to even light weight walls and partitions without heavy weight fixtures giving you the freedom to display panels anywhere you wish.

If you would like a sample of novoart™ panels or would like a quote for some light weight graphics please call us on 01355 900 100 and ask for Emma Goudie or email us at info@novograf.co.uk

Signage.....

With novoart™ signage you have the choice of printed text and images or 3D text instead. Signage can be made as large as you require with multiple panels.



Benefits of novoart™ signage:

- o Completely bespoke
- o Signage can be as simple or as detailed as desired
- o Simple text can be used or pictures and photographs can be integrated
- o Signage is very light reducing health and safety risks
- o Panels are coloured or images wrapped all around the edges to give a quality look
- o No specialist trades are required, therefore you can save on installation costs

Do you have a store you would like to try our novoart™ signage on? If so please call us on 01355 900 100 and ask for Emma Goudie or email us at info@novograp.co.uk

Next issue.....

We hope you like the look of our novoart™ panels. If you would like a sample or would like to discuss a current project call us on 01355 900 100 or email us at info@novograp.co.uk.

In the next issue we will showcase:

- o novoboard™ bespoke customer information and staff notice boards.

Which can be used:

- o to display legal documentation
- o to communicate short term notices such as community events
- o to display first aid and fire safety information
- o to distribute leaflets with acrylic holders mounted onto notice boards
- o as wipeable whiteboards or magnetic boards

Best wishes,
Suzy

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