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**In our last newsletter we explained how we could help you stay ahead of your competition by keeping your store environment in top condition with our cost effective, durable graphics and cladding systems.**

We featured our lamigraf™ checkout refurbishment solution which can save you up to 85% instead of buying new, and avoid the disruption that comes with repainting, powder coating etc. In this issue we will show you how you can save money with our durable, wall, door and cubicle cladding solutions, drastically cutting maintenance costs - almost eliminating them altogether.

Read on to solve your maintenance issues and reduce associated downtime!

## Eliminate maintenance .....

Front of house customer areas must be kept in top condition to protect your brand image. Areas with high traffic where cleanliness and hygiene are critical such as customer toilets often need repairing or at least repainted several times a year to keep them in good condition. Walls get scuffed or even dented and washrooms can look shabby almost overnight, despite cleaners doing their best to keep everywhere looking fresh.

Toilets are areas that can damage your reputation if not up to standard. Customers will also remember the inconvenience if they are closed for maintenance.

Novograf have a hard wearing, easy to clean solution that will virtually eliminate maintenance in all customer facing, high traffic areas.

We can design, manufacture and install our durable lamigraf™ cladding, for everywhere that needs protecting, including corridors, walls, splash backs, partitions and even toilet doors.

lamigraf™ can be installed at any time; on a new build or as a restorative retrofit to bring fresh life to tired areas.



Our washroom solutions are:

- o Decorative (full colour graphics or simply a plain colour)
- o Splash-proof
- o Scuff-resistant
- o Protective
- o Easy to clean
- o Antimicrobial grade available for hygiene critical areas

Our applicators are highly skilled ensuring your store is refurbished to the highest standard. Our products have been designed for speed and ease of installation to reduce downtime. We often work through the night to cause the least inconvenience and disruption to your customers.

**If you want more information on our protective graphics and gladding solutions or if you wish to discuss a potential project please call us on [01355 900 100](tel:01355900100) and ask for Emma Goudie or email us at [info@novograp.co.uk](mailto:info@novograp.co.uk)**

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## Tile effect wall cladding - no grout, easy to clean

Many deli service and food preparation areas are finished with ceramic tiles, giving a wipeable, hard wearing surface that also creates a traditional home from home atmosphere.

Yet tiles have their disadvantages:

- o Tiles are dusty and dirty to install, with a variety of Health & Safety issues
- o Grout gets stained and is hard to keep hygienically clean
- o Specialist trades are required to install tiles
- o Good quality tiles can be very expensive

The alternative is lamigraf™ which can recreate any tile effect you desire or even create tile effects to your specification. lamigraf™ can feature your corporate colour, include a logo or design, your only limit really is your imagination!

We have refined our design and manufacturing techniques with the use of clever shading and spot varnish to trick the eye into believing they are real tiles when viewed from a distance.

lamigraf™ tile effect cladding advantages include:

- o Easy to clean with no grout lines
- o Available with added antibacterial agents to reduce the spread of bacteria
- o No wet trades, no solvents, no dust, no smell, no mess, minimal disruption
- o Tile effect cladding is cleanly and easily installed, no specialist trades
- o Any tile can be recreated
- o lamigraf™ is PVC and phthalates free
- o You can retain all the benefits of tiles with lamigraf™ which is hardwearing, wipeable and can create a home from home atmosphere



Quick and easy to install



3D tile effect with no hard to clean grout

If you would like us to instal lamigraf™ tile effect wall cladding and get rid of that hard to clean grout please call us on [01355 900 100](tel:01355900100) and ask for Emma Goudie or email us at [info@novograf.co.uk](mailto:info@novograf.co.uk)

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## It's all in a nights work.....

We have installation teams throughout the UK who specialise in transforming your surroundings overnight, reducing downtime.

Our products are quick and easy to install and do not require drying time like painting.

As soon as our installation teams have completed the work your refreshed store is ready to trade without any inconvenience to your customers, or loss of trading capacity.

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## Next issue.....

We hope you've found this information useful.

Next issue we will look at:

- o Protecting vulnerable plasterboard surfaces
- o Our complete service from design to installation, trial store to national roll-out

Best wishes,

Suzy

**novograf**